



CORPUS

Your Only Business Insights

Corpus – The Only Comprehensive Source of Thailand’s Business Information

Under current economic conditions, businesses are faced with countless risks around them. That is why correct, fast, and trustworthy information is needed on every decision making process, as one bad decision can have a major negative impact to the organization.

Corpus – New Innovation For Online Search and Analysis of Business Information

Corpus allows you to search detailed information of over 2,000,000 registered businesses in Thailand which covers every industry so you would not miss any opportunity, just like having a business consultant at your fingertips.

Why is Corpus The Leader in Business Information for Decision Making Process?

Corpus consists of 5 modules for in-depth business analysis which are: BINGO, domestic comprehensive business information database; NEWS, up-to-date news compiled from 20 news sources covering local and international media; MARKETLINE, data for push-marketing campaigns; ANALYZER, high-level analyzer that allows user to perform business forecast using the most advanced business tools; and Dun & Bradstreet, international comprehensive business information database. You could access these data 24 hours a day from anywhere giving you ease of access via single sign-on process

Corpus as a Comprehensive, Powerful, Business Tool

Corpus is developed by bringing world class business analysis tools that brings business information to a whole new level that answers all the needs that your organization may have; ranging from sales and marketing, finance and risk management, strategic management, customer and debt management. As a result, your business can deal with any opportunities and risks with confidence.

*Only One Solution
that responds to all in
your organization*

SALES & MARKETING

- Create specific criteria in targeting certain market segments
- Forecast business conditions and purchasing power
- Update existing customer database
- Keep track of latest news
- Download prospect’s contact info. for direct marketing

DEBT COLLECTIONS

- Reduce the risks in credit allocation and outstanding debts
- Analyse new customers’ liquidity
- Evaluate risks associated with budget management
- Foresee businesses that likely to go bankrupt before they do
- Update financial statements in an instant

FINANCE & CREDIT

- Monitor your debtors’ hidden income
- Analyse debtors’ business conditions
- Track your debtor’s financial information and related businesses
- Evaluate your debtor’s financial health
- Receive updates on your debtor
- Make quick decision by FS Score

TOP MANAGEMENT

- Maximise profits through accurately planned strategies
- Analyse industry trends and staying on top of all industry developments
- Monitor opportunities and risks while devising contingency actions
- Expand the business into new markets
- Keep current of any business and industry development



Why Corpus?



2,000,000 companies nationwide



Perform fast search and analysis



Daily Update Under BOL's international standard



Downloadable report via Excel and PDF



Intelligent Business Analysis Tools



Order Customized Report



Bilingual Display of information and graphs



Local and International Business Information Standard



Business Online Public Company Limited (BOL) is established in 1995 while the company is acknowledged for being the leader in providing business insights, news, and analysis for decision making.

In addition, BOL is trusted by the National Credit Bureau (NCB) as the data center for analysing corporate debt information since the company's inception.



www.BOL.co.th

Create Company Business Report

with  **FS SCORE**

Financial Stress Score (or FSScore) is a risk simulation model developed by BOL, the most comprehensive business insights provider, and our partner, Dun and Bradstreet (D&B) a global expert in business analysis tools. FS Score can predict a probability that a business would face financial crisis within the next 12 months, by taking into account factors such as, business size, location, number of staff, financial ratios, payment behavior, company status, bankruptcy information, etc. The data derived from this is put into an easy to understand number scale called 'Financial Stress Class' or (FS Class) whose range is from 1 to 6.

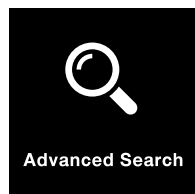


FSClass Screenshot showing the level for financial risk with 6 = high risk, 1 low risk by using a global standard financial risk model

Corpus helps you to pinpoint new low-risk prospects

Corpus enables you to perform conditional search for new prospects based on criteria such as profit, revenue, registered capital, etc. This will filter out any prospects with financial problems as it would be disastrous to turn high-risk prospects that are likely to close down their business into your customers.

Special Functions for your best analysis



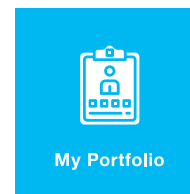
Advanced Search



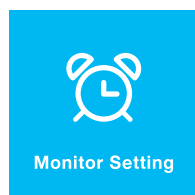
MarketLine Top Ranking



Industry Comparison



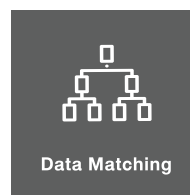
My Portfolio



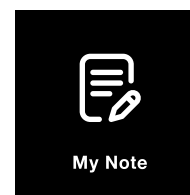
Monitor Setting



IndustryLine Report



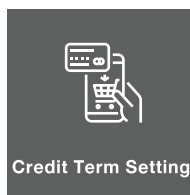
Data Matching



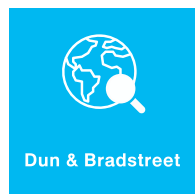
My Note



Registration Statistics



Credit Term Setting



Dun & Bradstreet



MarketLine Analysis Report

and many more functions? try them yourself

We look forward to hear from you

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